



*The Independent Champagne and Sparkling Wine Invitational*

**FOR IMMEDIATE RELEASE**  
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**NATION'S TOP SOMMELIERS SIGN ON TO "POUR" AT INDEPENDENT  
CHAMPAGNE & SPARKLING WINE INVITATIONAL (ICSWI)**

**NEW YORK (December 15, 2009)**- April 16<sup>th</sup> -18<sup>th</sup> in New Orleans, more than 50 of the nation's top sommeliers will be on hand to pour some of the world's most sought after sparkling wines at ICSWI, the nation's first conference devoted exclusively to independently produced champagnes and sparkling wines.

These industry experts will educate both professional and consumer attendees, pouring wines produced in the grower and independent spirit ranging from the superb high-end cuvées of the Grande Marques to the terroir driven jewels of the small producers.

"Having direct access to the country's leading sommeliers is completely unique to this event," says Alva Johnson, ICSWI Co-Founder/Event Organizer. "At this premier event we want to provide as much context and education as possible. This convergence of so many sparkling wine professionals in New Orleans will be significant."

ICSWI sommeliers will represent cities and regions from across the nation, such as San Francisco, Napa, Las Vegas, Aspen, Sonoma, Austin, Chicago, New Orleans and New York. Restaurant representation includes Per Se, The French Laundry, Eleven Madison Park, The Little Nell, and Blue Hill at Stone Barns. They all have broad wine industry experience including winemaking, retail, restaurant management and buying for private collectors.

These experts will guide attendees throughout the conference, assist producers with pouring wine for the grand tastings, participate in seminars and speak on various panels.

"The presence and participation of these top sommeliers is sure to make this a sparkling wine conference unlike any other," says Johnson. Tickets can be purchased at [www.ICSWI2010.com](http://www.ICSWI2010.com).

**Participating Champagne and Sparkling Wine Producers to date include:**  
A. Margaine, Bernard Girardin, Biffar, Bruno Gobillard, Camille Saves

Champagne Goutorbe, Champagne Pehu-Simonet, Champagne Pierre Peters, Champagne R. Geoffroy, Chartogne-Taillet, Dernière Ansiot, Didier Ducos, Gaston Chiquet, Guy de Chasse, H. Billiot Fils, Hans Reisetbauer, Jacques Picard, Jean Lallement et Fils, Jean Milan, Jose Dhondt, L. Aubry Fils, Marc Hebrart, Marcel Moineaux, Michel Genet, Parigot & Richard, Pierre Gimonnet & Fils, Servaux et Fils, Thierry Massin, Varnier-Fanniere, Vazart Coquart, Vilmart & Cie, Vincent Carré Weingut Brundlmayer, Weingut Nigl, and Weingut Schloss Gobelsburg.

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### **About ICSWI**

ICSWI, the nation's first Independent Champagne & Sparkling Wine Invitational, is hosted by a Board of leading industry experts. The ICSWI Board of Advisors includes Laura Maniec MS, Charles Curtis MW, Fred Dexheimer MS, Lisa Granik MW, Kurt Eckert and Culinary Advisor Katie Callahan. The event is organized by Enchanting Travel and Tours, with a team spearheaded by Alva Johnson, Co-Founder/Event Organizer, Peter Wasserman, Co-Founder/Industry Consultant, and Dr. Allen HY Rosenthal, CFO.